

# How to Take Effective Photos for Property Disposal

Quality photos save time by reducing customer inquiries



## 1. Use Good Lighting

- Seek natural light
- Avoid shadows and very bright sunlight
- Don't use flash



## 2. Declutter Photos

- Focus on the featured item(s)
- Remove item(s) not included
- If you can't remove item(s) not included:
  - State in the description what is not included
  - Use cropping feature to focus on the item(s) being offered



## 3. Highlight Specific Details

- Display relevant details (data plates, engine hours, model numbers, VINs, etc.)
- Show notable defects (dents, rust, fading, and other imperfections)



## 4. Arrange Multiple Items

- Spread out items and put the main object in the center
- Include one photo per item



## 5. Display Item Size

- Provide accurate measurements
- Use measuring tools to display accurate size (tape measure or ruler)

- ✓ Displays multiple filing cabinets in one photo
- ✓ Taken horizontally
- ✓ No clutter in photo



- ✓ Provides accurate measurement
- ✓ Focuses on one item
- ✓ Natural lighting present



- ✓ Displays all reported property
- ✓ Taken with a slight angle
- ✓ Does not display items or clutter on desks

